

SOUTH DAKOTA SUICIDE PREVENTION PLAN

2021 PRIORITY STRATEGIES

1 DATA	2 EDUCATION & TRAINING	3 COMMUNICATIONS	4 COMMUNITY ENGAGEMENT
<ul style="list-style-type: none"> + Collect and share hospital data (IHS, VA, SDAHO) on suicide attempts to inform prevention efforts. + Develop and disseminate population specific data infographics. + Share data to inform response efforts at the local level. 	<ul style="list-style-type: none"> + Host a "Bright Spot" event to highlight success stories. + Provide training to employers on referring individuals in crisis to behavioral health specialists. 	<ul style="list-style-type: none"> + Develop and disseminate population specific campaigns to utilize within traditional media (radio, print, TV) and social media to increase awareness. + Promotion of state, local, and tribal resources, such as behavioral health programs on the SD Suicide Prevention website. + Develop and disseminate culturally appropriate resources (brochures, business cards, posters, etc.). + Promote the survivor grief book within funeral homes, faith-based organizations, and other entities. 	<ul style="list-style-type: none"> + Partner with existing coalitions to help develop coalitions in new communities. + Partner with economic-related programs within the community (unemployment, housing, etc.) to provide suicide resources within their programming. + Provide crisis model policies that may be adopted by local primary, secondary and post secondary schools, worksites, and other entities. + Provide self-care training like Employee Assistance Program to high trauma professions (EMS, veterans, health professionals, law enforcement, National Guard, etc.). + Provide Postvention model policies that may be adopted by local primary, secondary and post secondary schools, worksites and other entities.

