2020 PRIORITY STRATEGIES

DATA

- Implement data dashboards on the SD Suicide Prevention website.
- Collect and share hospital data (IHS, VA, SDAHO) on suicide attempts to inform prevention efforts.
- Develop and disseminate population specific data infographics.
- + Share data to inform response efforts at the local level.
- Provide a quarterly report utilizing South Dakota Violent Death Reporting System (SD-VDRS) data to inform prevention efforts.
- Promote the inclusion of questions on suicidal behaviors, related risk factors, and exposure to suicide in youth and adult data systems (YRBS, BRFSS, etc.).

2 EDUCATION & TRAINING

- Share evidence-based and culturally appropriate resources with local schools to assist with making program decisions.
- Provide gate keeper (anyone) trainings within various sectors like Mental Health First Aid.
- + Host a "Bright Spot" event to highlight success stories.
- Provide training to employers on referring individuals in crisis to behavioral health specialists.
- Provide guidelines and training on responsible media reporting.

3 COMMUNICATIONS

- Create a suicide prevention list serv and/or newsletter to share updates with partnering organizations.
- Utilize the calendar on the SD Suicide Prevention website to promote trainings, events, conferences, etc.
- Develop and disseminate population specific campaigns to utilize within traditional media (radio, print, TV) and social media to increase awareness.
- Promotion of state, local, and tribal resources, such as behavioral health programs on the SD Suicide Prevention website.
- Develop and disseminate culturally appropriate resources (brochures, business cards, posters, etc.).
- Promote the survivor grief book within funeral homes, faith-based organizations, and other entities.

4 COMMUNITY ENGAGEMENT

- Promote the Communities that Care model or another model within communities to develop a structure to support prevention efforts to address multiple issues (suicide, drug abuse, tobacco use, etc.).
- Participate in community events to bring awareness of the issue and resources available (walks, parades, fairs, etc.).
- Provide crisis model policies that may be adopted by local schools, worksites, and other entities.
- Provide self-care training like Employee Assistance Program to high trauma professions (EMS, veterans, health professionals, law enforcement, National Guard, etc.).
- Provide Postvention model policies that may be adopted by local schools, worksites and other entities.













