

Suicide Cluster Response Toolkit

Suicide is a tragedy, leaving a devastating impact on families, friends and loved ones. When multiple suicides or attempts happen together, called a suicide cluster or contagion, it's important for schools, workplaces and communities to respond quickly. Together, we can help individuals deal with loss, navigate trauma and find resources to prevent more suicides from happening.

Create a Response Plan

Before a suicide cluster occurs, every community or organization should develop a response plan. In addition to this kit, you can find tips for making a community response plan at:

SDSuicidePrevention.org/About-Suicide/Suicide-Clusters/.

What's in This Kit

We encourage you to keep these materials on-hand, along with a prepared response plan, in the event of a suicide cluster:

- Fact Sheet
- Communication Best Practices
- Press Release
- Safety Plan Template
- Sample Social Media Posts and Assets
- Email Language
- Assembly Play-by-Play
- Provider Partnership Ideas

Contact

For more information visit SDBehavioralHealth.gov or contact dssbh@state.sd.us.