

Natural disasters are inevitable, unpredictable and often unavoidable. Dangerous weather can take many forms in South Dakota, spanning many different outcomes, including loss of life, destruction of property and physical injury. And even though the physical effects of natural disasters may disappear within weeks or months, the mental toll can linger for much longer. This toolkit is here to share resources and provide vital information during the response and recovery process.

What's in This Kit

We encourage you to use and share these assets whenever appropriate. In this toolkit you'll find:

- Flyer
- Retargeting Display Ads
- Stickers

- Sample Social Posts
- Tip Sheet
- Blog

Mental Health Resources

Negative emotions surrounding traumatic events usually fade over time, but if stress is getting the best of you, know that local support is available 24/7. The 988 Lifeline is here to provide help, hope and healing.

Contact

For more information visit <u>SDBehavioralHealth.gov</u> or contact <u>dssbh@state.sd.us</u>.





